



Automotive Service Councils of California
Professionals in Automotive Service ~ Since 1940

Automotive Service Councils Of California

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ASCCA Virtual Training Event Sponsorship Levels May 14-15, 2021

Platinum Sponsor - \$2,500 (only 1 available)

- Banner Logo on ASCCA website, linked to Sponsor landing page on website
- Recognized as **Daily Event Sponsor** w/short intro video before 1 training session each day, for a total of 2 sessions
- Logo on ALL electronic announcements, newsletters etc.
- Personalized Marketing Material for your distribution to promote sponsorship of the event
- Sponsor short video and contact information included in class session intermission
- Session Waiting Room Slide – Opportunity to feature Sponsors.
- Introduce speaker for one session each day, 2 sessions total
- Attendee listing one week prior and post event
- Virtual Happy Hour Sponsor
 - Sponsor to administer the “gamification” during the virtual happy hour (approximately 15 minutes) – game(s) and prizes to be determined and provided by sponsor

Diamond Sponsor - \$2,000 (limit of 10)

- Banner Logo on ASCCA website, linked to Sponsor landing page on website
- Recognized with short intro video before 1 training session
- Logo on ALL electronic announcements, newsletters etc.
- Personalized Marketing Material for your distribution to promote sponsorship of the event
- Sponsor short video and contact information included in class session intermission
- Session Waiting Room Slide – Opportunity to feature Sponsors.
- Introduce speaker for one session
- Attendee listing one week prior and post event

Powered by:



Gold Sponsor - \$1,500 (no limit)

- Logo on event page of the ASCCA website, linked to Sponsor landing page on website
- Logo on ALL electronic announcements, newsletters etc.
- Personalized Marketing Material for your distribution to promote sponsorship of the event
- Attendee listing one week prior and post event

Silver Sponsor - \$750 (no limit)

- Logo on event page of the ASCCA website, linked to Sponsor landing page on website
- Personalized Marketing Material for your distribution to promote sponsorship of the event

